

## Introduction

Welcome to Growththink's Productivity Secrets for Entrepreneurs. In this audio I'm going to teach you numerous incredibly powerful techniques to quickly skyrocket your productivity and success. Not only is your personal productivity going to sky rocket, but I'm going to show you how to implement these techniques with your employees, your co-workers and other team mates, which will result in exponential productivity increases for you and your organization.

Growththink's Productivity Secrets for Entrepreneurs includes three things. First, it includes this audio file so you could most easily learn the Productivity System.

Secondly, it includes a complete transcript of this audio file so you can

- 1) Read the materials for even better understanding and internalization of materials, and
- 2) So, you can quickly reference specific parts of the materials and anything that you want to go over and get to very quickly, you have the transcript, and
- 3) Thirdly, the System includes a 30-day Productivity Action Workbook. The workbook is going to get you started to achieving peak productivity. As with everything else, the key here is the first step is what you're doing now. Listen to the audio. You just got to get peak productivity into your daily routine and make it a habit. So, let's get started.

"Houston, we have a problem." Those were the famous words that were said by Apollo 13 pilot Jack Swigert during his mission to the moon in 1970.

What happened was that there was a fault in the electrical system which produced an explosion, which caused a loss of electrical power and a failure in both oxygen tanks, so the astronauts on Apollo 13 seemed doomed, as many of you have seen in the great Apollo 13 movie with Tom Hanks.

Getting the astronauts home safely required new software to be written immediately by the NASA software engineers in the United States. Now, fortunately, the NASA team had created similar types of software in the past. Unfortunately, with all hands-on deck, that software in the past had taken three months to complete on average. They had to create it in three days. In fact, the NASA engineers faced with the possibility of their crew dying in outer space were able to create the software in just three days, and the astronauts returned home safely.

Now, I want you to think about three days. What should have taken three months or 90 days... they generated a 30-time increase in productivity. I want you to really understand what that means. A 30-time increase in productivity means that they can do a year's work in just 12 days. In just 12 days, you take off the other 350+ days and you get a year's worth of work of done. At that pace, in one month, they could have accomplished three years of work. In one year, they would have accomplished 30 years' worth of work. Just imagine what you and your organization can do if every year you are accomplishing thirty years of work. You will simply demolish your competition. You will simply be unbelievably successful.

Now, are you going to increase your productivity by 30 times? Are you working 24 hours a day against the clock to prevent the death of your friends? No, you are not. And you are not going to get a 30-time productivity increase from this course, in this system. But you can definitely get a two-time,

three-time and even four-time increase in your productivity from yourself and your team. I'm going to show you just how to do that. And the key here is that all the great ideas and tactics in the world that you and your team might come up with - all these great ideas and tactics don't mean a thing if you can't effectively execute on them. Now, what can you accomplish if you have more time? What can your company accomplish? I'm going to show you now how you are going to accomplish everything that you dream of. Everything that you and your company want to accomplish by implementing the techniques and tips and principles I'm going to share with you now to dramatically maximize your productivity.